Copy the text below into an email and send to family and friends, encouraging them to visit http://www.icareby.org.

To: <email addresses of family and friends>

Subject: I think you'll like this: http://www.icareby.org

Email Body:
The “I Care By _____” campaign gives people specific, personal actions to support students with emotional/behavioral challenges, along with easy ways to share their actions on social media and encourage others to do the same. Part of the campaign features short videos from youth, families, educators, and celebrities. Please show that you care by sharing this with others! http://www.icareby.org